

# KSS ANALYTICS

KSS Analytics, an intuitive business intelligence tool, facilitates instant access to all key performance and process metrics allowing you to respond to business critical issues at once.

## THE SOLUTION – BUSINESS INTELLIGENCE

KSS Analytics suite is a web-based business intelligence tool that provides a valuable analysis of your fuels pricing process through process and performance measures such as competitor survey completion, financial performance and pricing process effectiveness at any level of business from individual grade/store to overall network.

Currently there are three dashboards including executive, price management and process auditing. Every level of the retailer's hierarchy can be assessed to highlight where there are opportunities to improve process conformity and improve profitability through any of the dashboards.

Executive dashboard - provides summary performance data on a fuel retailer's key metrics: volume performance; margin performance and gross profit performance.

Price management dashboard - provides a near-live snapshot of how today's pricing is progressing from a financial performance and process perspective. The snapshot of current margin; today's price points for each product are also presented.

Process auditing dashboard - helps the retailer identify whether competitor surveys are being submitted at the correct time, how quickly prices are being generated and whether prices are being executed accurately and in a timely manner.

- **Real-time analysis** - Analyze and interpret valuable data and instantly present it via a user-friendly interface
- **User friendly** - View and manage key performance indicators (KPIs) like fuel volume, profit, margins and process adherence, and, where appropriate, compare that information against performance benchmarks
- **Cost effective** – Implement a valued solution in a quarter of the time and at half the cost of other solutions

## BENEFITS

- Rapidly identify performance / financial areas that require attention
- Easy and intuitive dashboards provide analysis at your fingertips
- Designed for pricing analysts, pricing managers and executives
- Prioritize activities to maximize effectiveness
- Highly configurable for analyzing different data types at any company level
- Web-based – runs on any PC with a browser

## RAPID IMPLEMENTATION

To ensure the benefits can be realized across your entire business, KSS Fuels is leading the way in delivering a scalable, on-site solution that fits easily with your existing infrastructure. At the heart is an intuitive, web-based user interface designed around the pricing workflow. Interfacing to legacy or third-party systems, including enterprise suites, is managed using standard components already a part of the PriceNet solution.

## BUSINESS IMPACT

KSS Analytics is designed to integrate seamlessly with your existing systems. It requires little additional resources and minimal training. Having the ability to quickly assess where there are potential business issues and providing focus to pricing parameters that impact profitability will drive incremental revenue to the bottom line.

## ABOUT KSS FUELS

KSS Fuels is the leading global provider of pricing software, analytics and consulting services to fuel retailers and wholesalers in the oil & gas, convenience store, grocery and retail industries. Providing “Knowledge beyond the numbers,” KSS Fuels helps fuel marketers and distributors implement effective pricing solutions and increase profitability through the use of knowledge and numbers. The company’s US headquarters are located in Florham Park, New Jersey, and its international headquarters are based in Manchester, United Kingdom. For more information about KSS Fuels, please visit [www.kssfuels.com](http://www.kssfuels.com).

## CONTACT DETAILS

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