

# PRICENET MOBILE

Remote access to critical pricing and performance data for your sites just got easier with the PriceNet Mobile solution. While on the road you can enter competitor surveys, generate new price proposals and review key volume and margin data.



## THE SOLUTION – PRICING IN THE PALM OF YOUR HAND

PriceNet Mobile was designed to operate on any web-enabled mobile device, allowing competitor surveys to be entered for one or more stores. This will immediately generate a new price proposal which can then be received on PriceNet Mobile for authorization or sent directly to the store via PriceNet Web, the Point of Sale system or even straight to an electronic pole sign.

- **Convenient** - Enter competitor prices into your PDA/handheld device and get new prices in seconds
- **Pricing efficiently** - Review & authorize prices and price exceptions
- **Informative** - Identify abnormal site performance, by exception, via the “Sites for Review” list
- **Business intelligence** - Monitor margins, volumes & other key performance indicators

Equip your field based personnel with the essential information (in real-time) they need, when they need it most, to react to events as they occur.

## BENEFITS

- Gain critical visibility into prices while out of the office or on the road
- Designed to operate on any web-enabled mobile device
- Fully integrated with the PriceNet head office pricing system

## RAPID IMPLEMENTATION

PriceNet Mobile is a web-based application that is quickly implemented with minimal customer PC footprint, enabling you to realize the benefits quickly and with minimal effort. The system fits easily with your existing infrastructure and integrates seamlessly with PriceNet.

## BUSINESS IMPACT

PriceNet Mobile is designed to integrate seamlessly with your existing systems. It requires no additional resources or extensive training.

## ABOUT KSS FUELS

KSS Fuels is the leading global provider of pricing software, analytics and consulting services to fuel retailers and wholesalers in the oil & gas, convenience store, grocery and retail industries. Providing "Knowledge beyond the numbers," KSS Fuels helps fuel marketers and distributors implement effective pricing solutions and increase profitability through the use of knowledge and numbers. The company's US headquarters are located in Florham Park, New Jersey, and its international headquarters are based in Manchester, United Kingdom. For more information about KSS Fuels, please visit [www.kssfuels.com](http://www.kssfuels.com).

## CONTACT DETAILS

N AMERICA (973) 549 1850 ▪ ROW +44 161 609 4013

[WWW.KSSFUELS.COM](http://WWW.KSSFUELS.COM)

**KSSFuels**  
Knowledge beyond the numbers