

PRICENET WEB

The need to keep up with local market conditions on a site-by-site basis is imperative in order to stay at the top of your pricing game. Why wait for your field personnel to fax, e-mail or phone in competitor surveys, which can become old news by the time you receive the information. Timely communication is the key to conveying pertinent information, in the right format, to the right people in an efficient manner.

THE SOLUTION – PRICING INTELLIGENCE, ONLINE

PriceNet Web is a web-based application that facilitates the rapid, high efficiency exchange of data and information from field personnel to head office and vice versa. Fully integrated with the PriceNet pricing system, PriceNet Web only needs a PC or laptop with internet connectivity. It provides field-based personnel with richer, up-to-the-minute information regarding site performance and, for those with the relevant authority, a means to review and authorize price changes.

PriceNet Web adds power and simplicity while delivering an almost instant view into each stores' current market conditions using one or more of the following:

- **Communication** - PriceNet takes data fed from PriceNet Web, and generates new pricing, which in turn is communicated back to the store and verified through PriceNet Web
- **Efficiency** - generating new price proposals can be done in minutes rather than hours or days
- **Convenience** – remote access to PriceNet Web is as simple as logging onto the internet and accessing the system through secure user credentials
- **Simplicity** – entering competitor surveys directly into the system is fast and easy

Whether you operate in a stable or highly volatile market, PriceNet Web can help drive efficiencies and facilitate best practice across your organization, bringing consistency and a rapid response to competition. A web-based architecture also means you can share critical information in real-time between field and head office and keep key personnel informed of progress towards goals.

BENEFITS

- Monitor margins, volumes and other key indicators remotely
- Review and authorize price proposals while out of the office
- Reduce the time taken to respond to competitor price changes and other market conditions
- Eliminate costly pricing errors - achieve consistency across the network
- Plan for and manage special events and holidays with better information

RAPID IMPLEMENTATION

To ensure the benefits can be realized across your entire business, KSS Fuels is leading the way in delivering a scalable, on-site solution that fits easily with your existing infrastructure. At the heart is an intuitive, web-based user interface designed around the pricing workflow. Interfacing to legacy or third-party systems, including enterprise suites, is managed using standard components already a part of the PriceNet solution.

BUSINESS IMPACT

PriceNet Web is designed to integrate seamlessly with PriceNet and your existing systems, requiring no additional resources or extensive training.

ABOUT KSS FUELS

KSS Fuels is the leading global provider of pricing software, analytics and consulting services to fuel retailers and wholesalers in the oil & gas, convenience store, grocery and retail industries. Providing "Knowledge beyond the numbers," KSS Fuels helps fuel marketers and distributors implement effective pricing solutions and increase profitability through the use of knowledge and numbers. The company's US headquarters are located in Florham Park, New Jersey, and its international headquarters are based in Manchester, United Kingdom. For more information about KSS Fuels, please visit www.kssfuels.com.

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